



# Demographic and Income Profile

Business Loop  
 303 Business Loop 70 E, Columbia, Missouri, 65201  
 Ring: 1 mile radius

Latitude: 38.96494  
 Longitude: -92.33324

Summary	Census 2010	2014	2019
Population	7,779	8,294	8,924
Households	3,544	3,800	4,101
Families	1,434	1,506	1,607
Average Household Size	2.06	2.05	2.06
Owner Occupied Housing Units	1,324	1,368	1,450
Renter Occupied Housing Units	2,220	2,432	2,651
Median Age	30.2	31.0	32.1
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	1.48%	0.39%	0.73%
Households	1.54%	0.43%	0.75%
Families	1.31%	0.30%	0.66%
Owner HHs	1.17%	0.42%	0.69%
Median Household Income	3.10%	2.81%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	1,101	29.0%	1,151	28.1%
\$15,000 - \$24,999	828	21.8%	691	16.8%
\$25,000 - \$34,999	470	12.4%	496	12.1%
\$35,000 - \$49,999	428	11.3%	533	13.0%
\$50,000 - \$74,999	558	14.7%	596	14.5%
\$75,000 - \$99,999	175	4.6%	260	6.3%
\$100,000 - \$149,999	181	4.8%	273	6.7%
\$150,000 - \$199,999	34	0.9%	60	1.5%
\$200,000+	25	0.7%	40	1.0%
Median Household Income	\$24,470		\$28,502	
Average Household Income	\$37,040		\$43,029	
Per Capita Income	\$17,607		\$20,509	

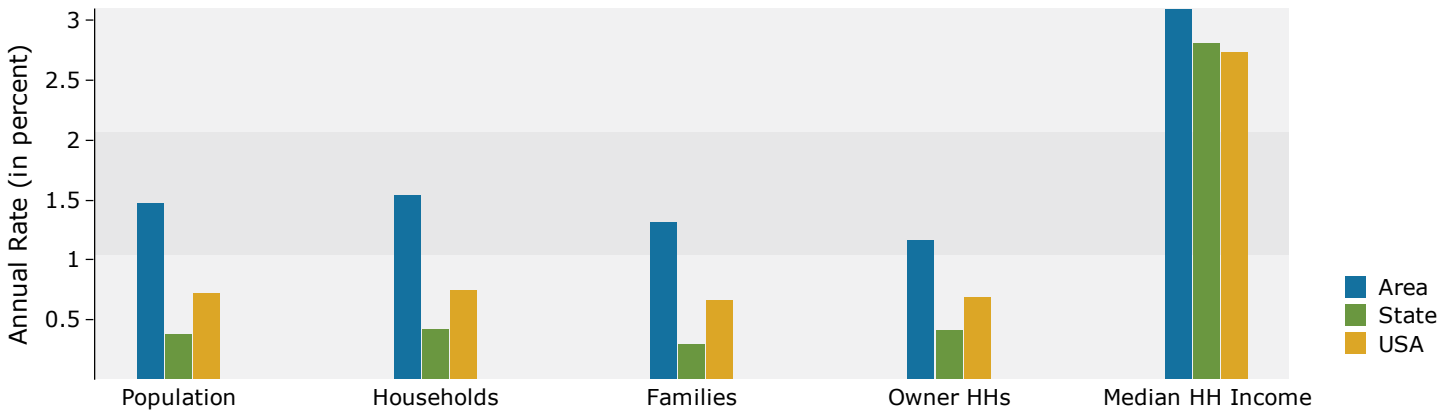
Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	504	6.5%	495	6.0%	526	5.9%
5 - 9	397	5.1%	438	5.3%	446	5.0%
10 - 14	336	4.3%	354	4.3%	406	4.6%
15 - 19	526	6.8%	529	6.4%	555	6.2%
20 - 24	1,186	15.2%	1,223	14.8%	1,219	13.7%
25 - 34	1,539	19.8%	1,664	20.1%	1,737	19.5%
35 - 44	852	10.9%	952	11.5%	1,095	12.3%
45 - 54	1,004	12.9%	976	11.8%	949	10.6%
55 - 64	757	9.7%	853	10.3%	940	10.5%
65 - 74	338	4.3%	443	5.3%	622	7.0%
75 - 84	218	2.8%	226	2.7%	273	3.1%
85+	124	1.6%	138	1.7%	154	1.7%

Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,917	63.2%	5,222	63.0%	5,547	62.2%
Black Alone	2,159	27.8%	2,261	27.3%	2,420	27.1%
American Indian Alone	45	0.6%	54	0.7%	64	0.7%
Asian Alone	181	2.3%	218	2.6%	261	2.9%
Pacific Islander Alone	8	0.1%	12	0.1%	15	0.2%
Some Other Race Alone	126	1.6%	146	1.8%	174	1.9%
Two or More Races	343	4.4%	381	4.6%	443	5.0%
Hispanic Origin (Any Race)	386	5.0%	455	5.5%	561	6.3%

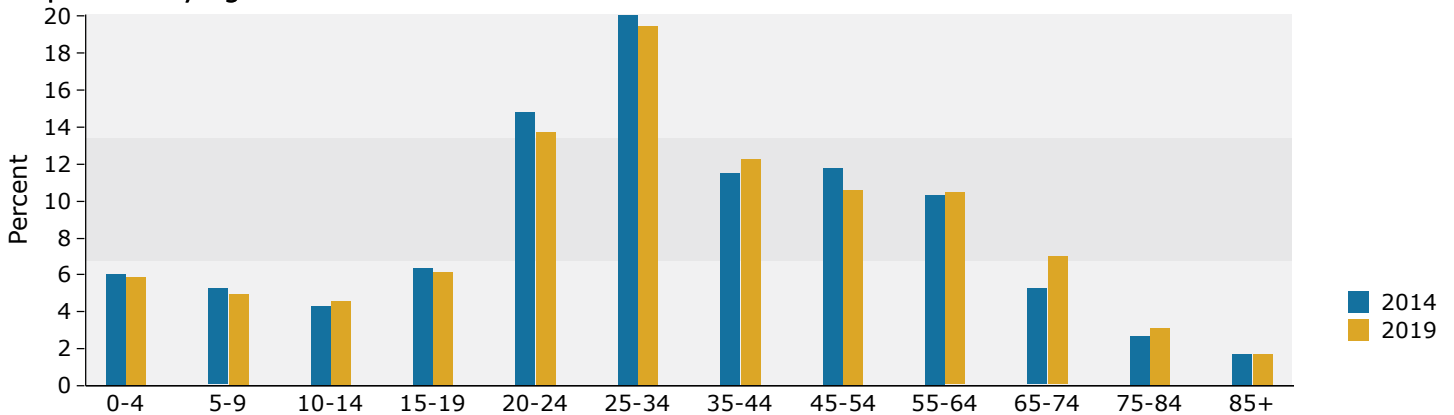
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

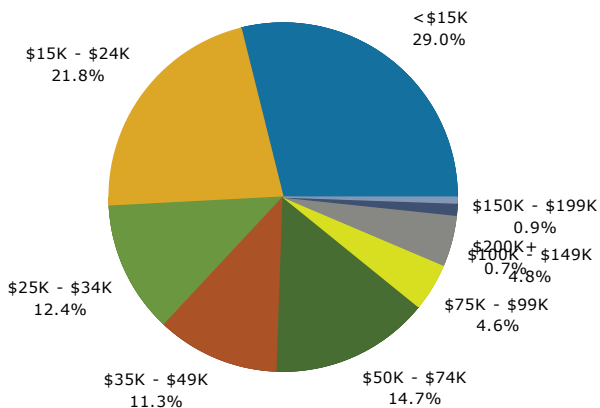
## Trends 2014-2019



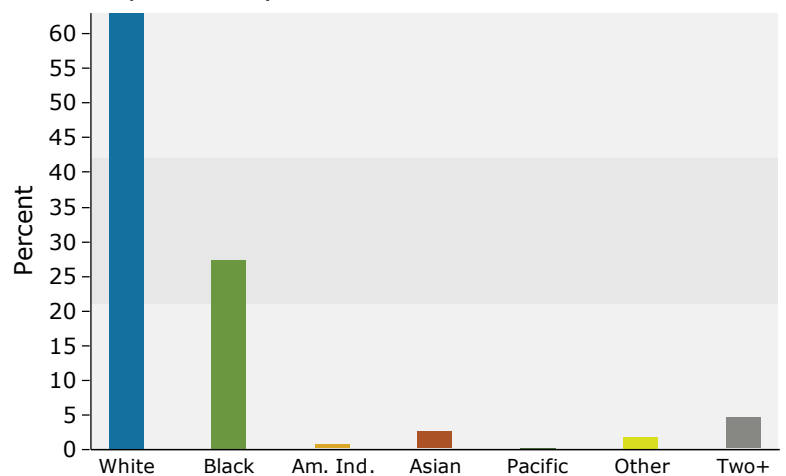
## Population by Age



## 2014 Household Income



## 2014 Population by Race



2014 Percent Hispanic Origin: 5.5%



# Demographic and Income Profile

Business Loop  
 303 Business Loop 70 E, Columbia, Missouri, 65201  
 Ring: 3 mile radius

Latitude: 38.96494  
 Longitude: -92.33324

Summary	Census 2010	2014	2019
Population	61,481	64,555	68,677
Households	24,657	26,047	27,944
Families	11,308	11,701	12,365
Average Household Size	2.16	2.17	2.17
Owner Occupied Housing Units	10,666	10,954	11,577
Renter Occupied Housing Units	13,991	15,093	16,367
Median Age	26.2	27.1	28.0
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	1.25%	0.39%	0.73%
Households	1.42%	0.43%	0.75%
Families	1.11%	0.30%	0.66%
Owner HHs	1.11%	0.42%	0.69%
Median Household Income	3.01%	2.81%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	6,315	24.2%	6,501	23.3%
\$15,000 - \$24,999	4,021	15.4%	3,289	11.8%
\$25,000 - \$34,999	2,938	11.3%	2,909	10.4%
\$35,000 - \$49,999	3,107	11.9%	3,569	12.8%
\$50,000 - \$74,999	4,728	18.2%	4,774	17.1%
\$75,000 - \$99,999	2,180	8.4%	2,975	10.6%
\$100,000 - \$149,999	1,913	7.3%	2,609	9.3%
\$150,000 - \$199,999	345	1.3%	615	2.2%
\$200,000+	499	1.9%	703	2.5%
Median Household Income	\$33,910		\$39,329	
Average Household Income	\$48,513		\$55,834	
Per Capita Income	\$20,558		\$23,878	

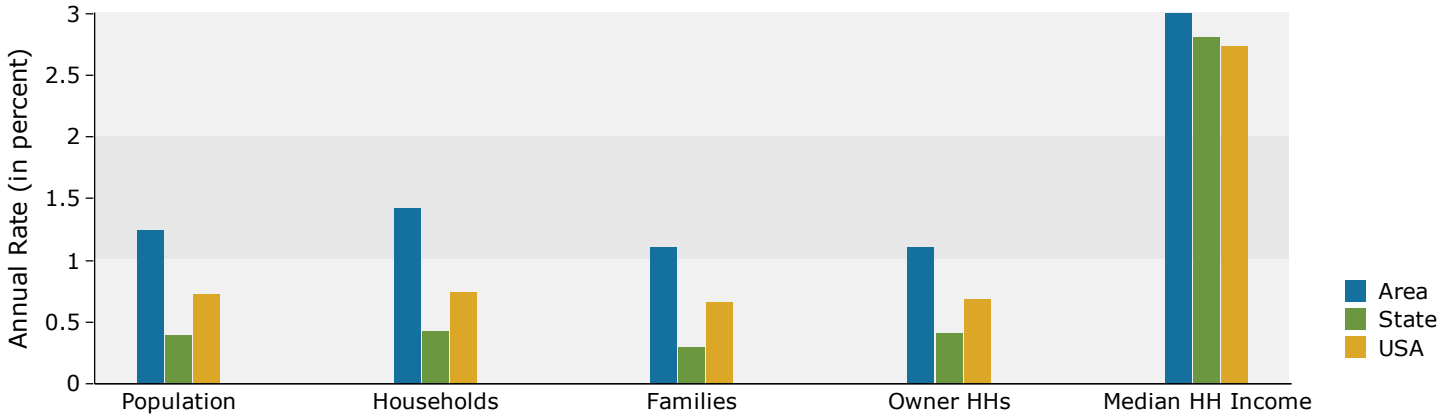
Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,539	5.8%	3,536	5.5%	3,806	5.5%
5 - 9	2,943	4.8%	3,097	4.8%	3,210	4.7%
10 - 14	2,495	4.1%	2,720	4.2%	2,892	4.2%
15 - 19	7,855	12.8%	7,849	12.2%	8,156	11.9%
20 - 24	12,360	20.1%	12,157	18.8%	12,108	17.6%
25 - 34	10,354	16.8%	11,839	18.3%	12,790	18.6%
35 - 44	6,033	9.8%	6,476	10.0%	7,195	10.5%
45 - 54	6,015	9.8%	5,780	9.0%	5,773	8.4%
55 - 64	4,970	8.1%	5,464	8.5%	5,901	8.6%
65 - 74	2,433	4.0%	3,061	4.7%	3,929	5.7%
75 - 84	1,635	2.7%	1,648	2.6%	1,901	2.8%
85+	848	1.4%	928	1.4%	1,016	1.5%

Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	47,112	76.6%	48,941	75.8%	51,146	74.5%
Black Alone	8,125	13.2%	8,446	13.1%	9,018	13.1%
American Indian Alone	240	0.4%	279	0.4%	326	0.5%
Asian Alone	3,070	5.0%	3,612	5.6%	4,364	6.4%
Pacific Islander Alone	35	0.1%	57	0.1%	80	0.1%
Some Other Race Alone	776	1.3%	877	1.4%	1,028	1.5%
Two or More Races	2,123	3.5%	2,342	3.6%	2,714	4.0%
Hispanic Origin (Any Race)	2,364	3.8%	2,718	4.2%	3,310	4.8%

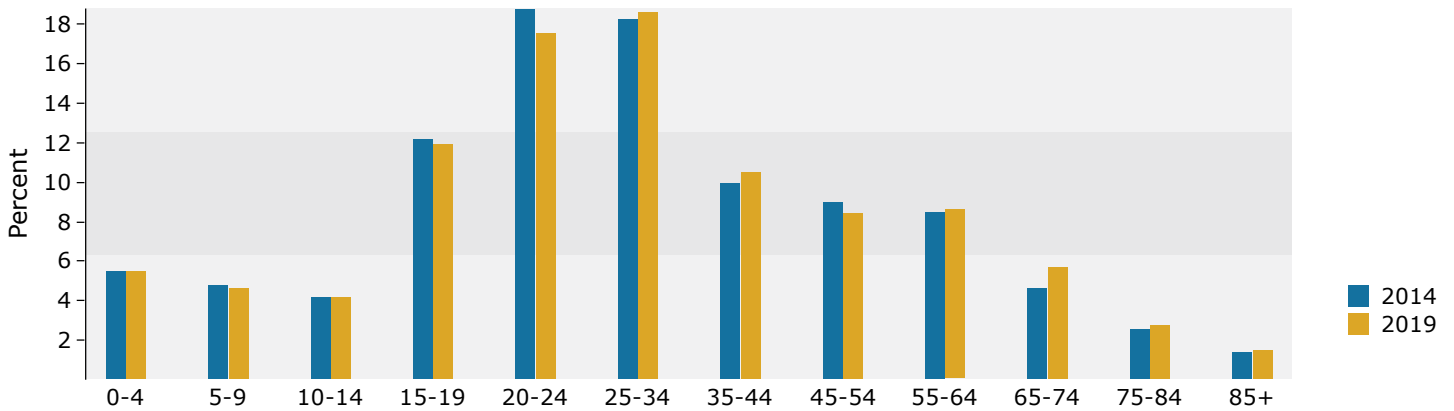
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

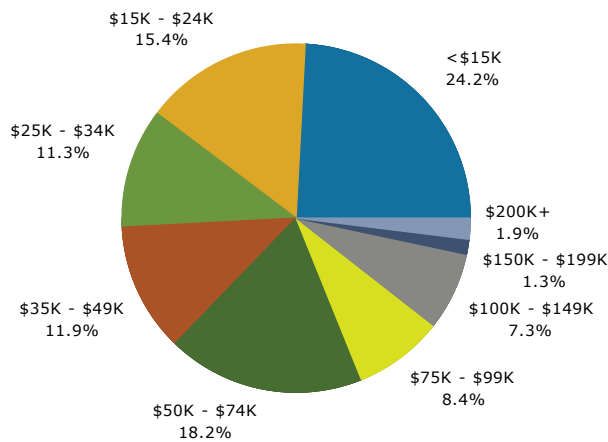
## Trends 2014-2019



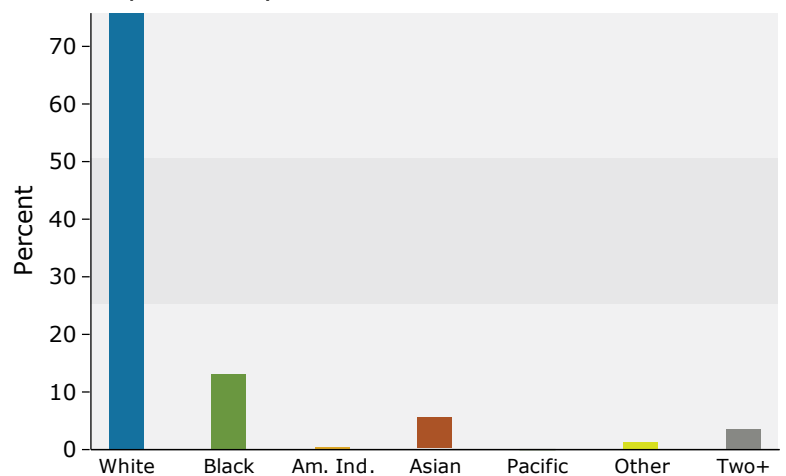
## Population by Age



## 2014 Household Income



## 2014 Population by Race



2014 Percent Hispanic Origin: 4.2%



# Demographic and Income Profile

Business Loop  
 303 Business Loop 70 E, Columbia, Missouri, 65201  
 Ring: 7 mile radius

Latitude: 38.96494  
 Longitude: -92.33324

Summary	Census 2010	2014	2019
Population	132,001	139,818	150,656
Households	52,213	55,468	59,973
Families	27,670	28,992	31,024
Average Household Size	2.36	2.36	2.37
Owner Occupied Housing Units	26,581	27,673	29,734
Renter Occupied Housing Units	25,632	27,795	30,239
Median Age	28.0	28.7	29.7
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	1.50%	0.39%	0.73%
Households	1.57%	0.43%	0.75%
Families	1.36%	0.30%	0.66%
Owner HHs	1.45%	0.42%	0.69%
Median Household Income	3.47%	2.81%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	11,027	19.9%	11,328	18.9%
\$15,000 - \$24,999	7,768	14.0%	6,269	10.5%
\$25,000 - \$34,999	6,128	11.0%	5,781	9.6%
\$35,000 - \$49,999	6,835	12.3%	7,570	12.6%
\$50,000 - \$74,999	9,982	18.0%	10,020	16.7%
\$75,000 - \$99,999	5,208	9.4%	7,115	11.9%
\$100,000 - \$149,999	5,511	9.9%	7,332	12.2%
\$150,000 - \$199,999	1,494	2.7%	2,399	4.0%
\$200,000+	1,514	2.7%	2,159	3.6%
Median Household Income	\$40,095		\$47,554	
Average Household Income	\$57,407		\$66,741	
Per Capita Income	\$23,411		\$27,307	

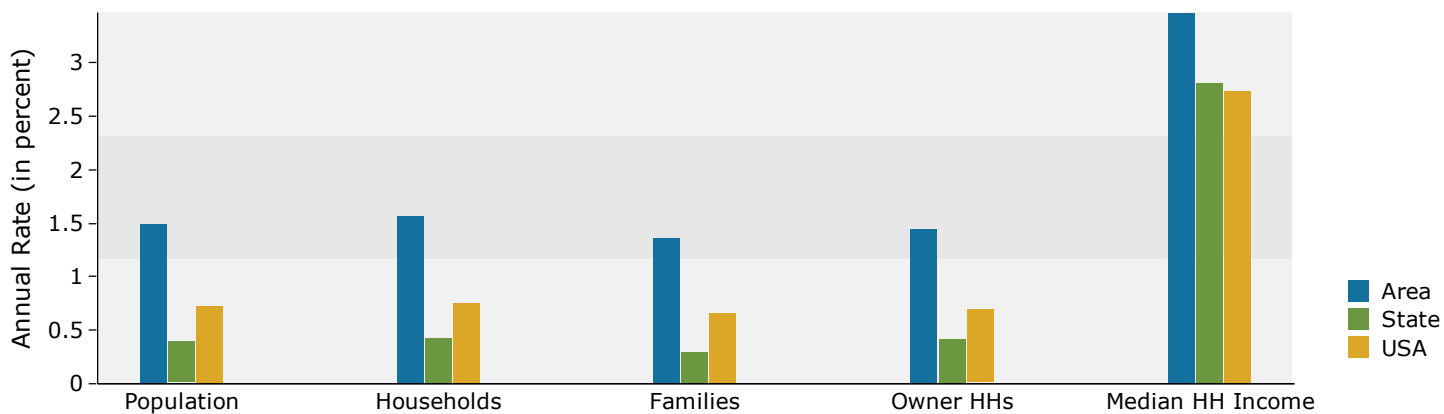
Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,293	6.3%	8,401	6.0%	9,230	6.1%
5 - 9	7,393	5.6%	7,790	5.6%	8,222	5.5%
10 - 14	6,784	5.1%	7,228	5.2%	7,762	5.2%
15 - 19	12,572	9.5%	12,643	9.0%	13,311	8.8%
20 - 24	23,445	17.8%	23,124	16.5%	23,014	15.3%
25 - 34	21,218	16.1%	24,708	17.7%	27,209	18.1%
35 - 44	14,457	11.0%	15,330	11.0%	17,079	11.3%
45 - 54	14,751	11.2%	14,165	10.1%	14,090	9.4%
55 - 64	11,870	9.0%	13,153	9.4%	14,433	9.6%
65 - 74	5,849	4.4%	7,479	5.3%	9,605	6.4%
75 - 84	3,555	2.7%	3,790	2.7%	4,472	3.0%
85+	1,814	1.4%	2,006	1.4%	2,229	1.5%

Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	105,259	79.7%	110,421	79.0%	117,113	77.7%
Black Alone	14,689	11.1%	15,432	11.0%	16,707	11.1%
American Indian Alone	481	0.4%	564	0.4%	668	0.4%
Asian Alone	5,994	4.5%	7,100	5.1%	8,702	5.8%
Pacific Islander Alone	78	0.1%	127	0.1%	185	0.1%
Some Other Race Alone	1,360	1.0%	1,549	1.1%	1,845	1.2%
Two or More Races	4,140	3.1%	4,623	3.3%	5,437	3.6%
Hispanic Origin (Any Race)	4,463	3.4%	5,185	3.7%	6,408	4.3%

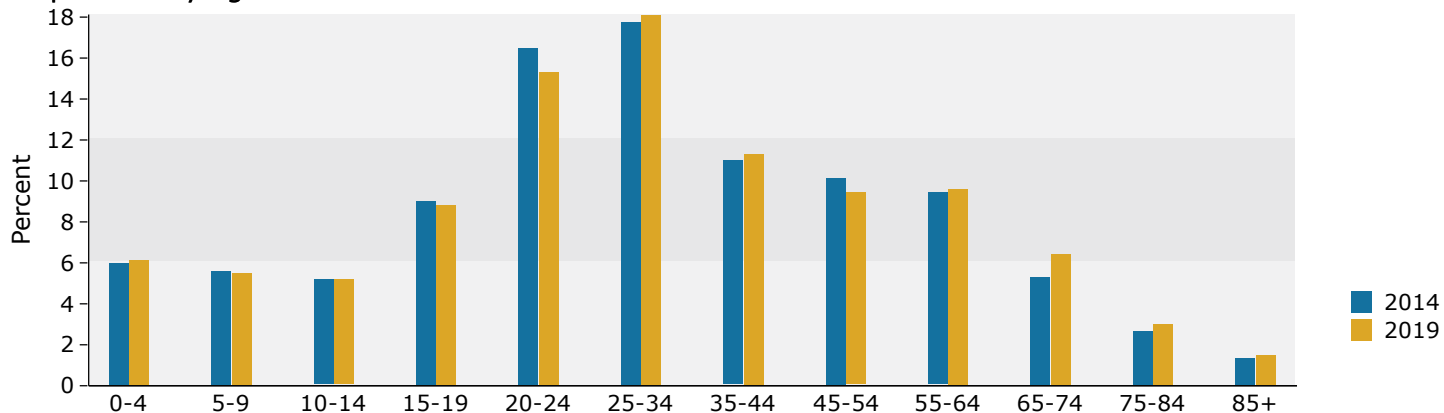
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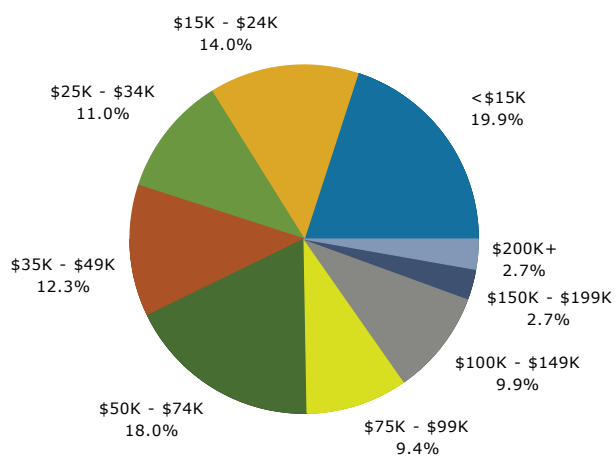
## Trends 2014-2019



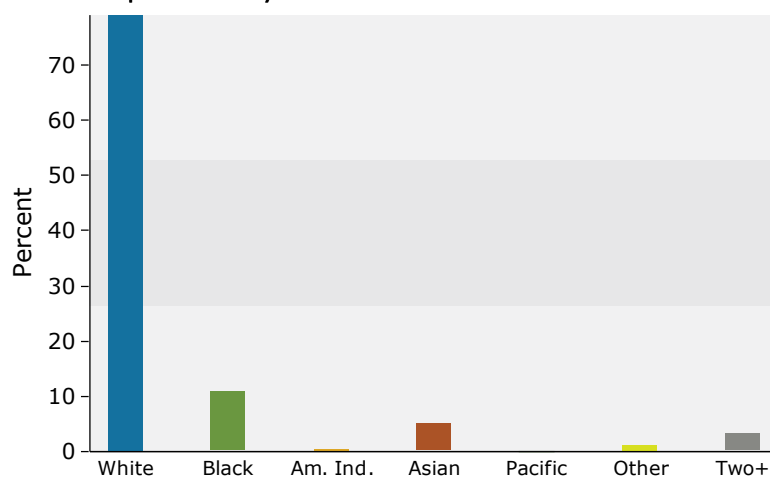
## Population by Age



## 2014 Household Income



## 2014 Population by Race



2014 Percent Hispanic Origin: 3.7%